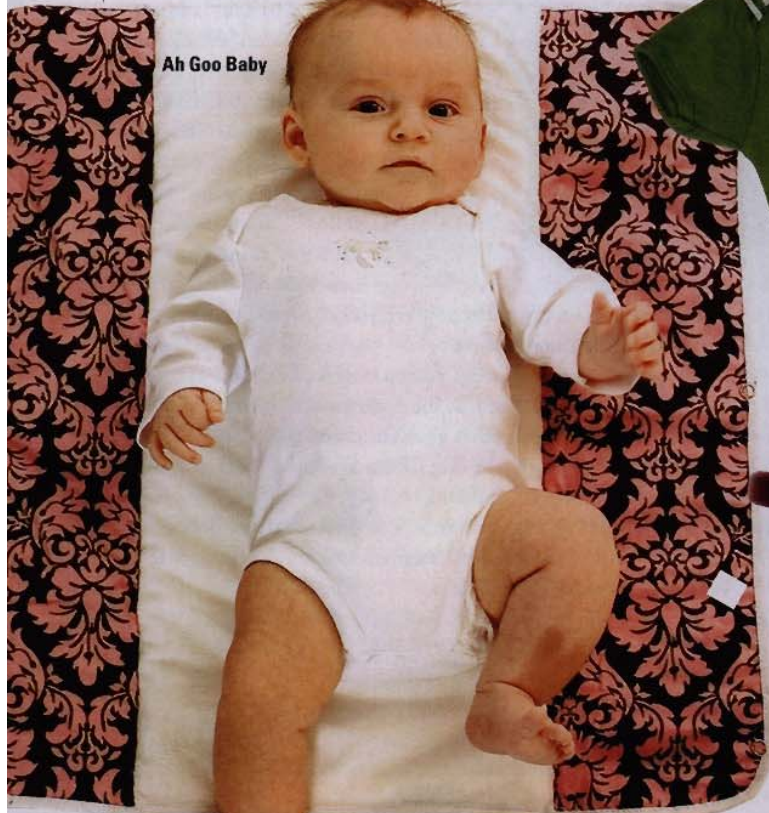


SMALL WORLD JOURNAL

The latest in juvenile products.



Ah Goo Baby



Hoodzee

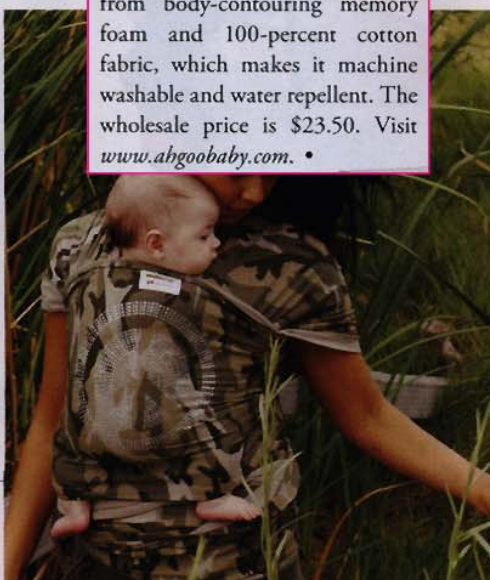
Kiley Madison Inc.

NEWS

City of Industry, Calif.-based **EJ Enterprises** has released a new collection of picture frames to store children's first photographs. My First Haircut Frames come in blue and pink and are made from wood and resin. The frames hold 5 x 3 1/2-inch photos, and the wholesale price is \$6. Call (800) 279-8065 or visit www.ej-enterprises.com.

• **JoyaBaby** of Cincinnati has released the JoyaBaby Diaper Clutch, which is made from waterproof nylon and vinyl and features a pouch to store diapers and a changing pad that can be rolled up for easy storage. The clutch is adorned with an antique brass button closure and comes in a variety of designs such as

Chic Tots braelynboundtybug.com. • **Ah Goo Baby** of Princeton, N.J., introduces a new portable changing pad called The Plush Pad. It is made from body-contouring memory foam and 100-percent cotton fabric, which makes it machine washable and water repellent. The wholesale price is \$23.50. Visit www.ahgoobaby.com.



MetroMamma

turquoise paisley pear, chocolate pink dot and tangerine isle. The wholesale price is \$26. Call (513) 218-5427 or visit www.joyababy.com.

• **Milkshake Music** of Baltimore has launched a new album for kids by the band Milkshake. "Play" features lead singer Lisa Mathews and is comprised of pop songs for kids that express positive and nurturing messages such as "Nation" and "Magic Ride." The wholesale price is \$10. Call (410) 602-0004 or visit www.milkshakemusic.com.

• **L'il Darlins** of Pennsylvania-based L'il Darlins has released the Bib-A-Roo, a reversible, easily washable and made to cover the neck to ankles. The bibs come in a variety of designs including polka dot, paisley or vehicles. The Bib-A-Roo secures around a child's neck with Velcro and with colorful ribbons at the waist and legs. The wholesale price is \$11. Call (610) 420-4546 or visit www.lildarlins.org.

• **Braelyn Bounty Bug** of Little Rock, Ark., offers a new planning book for expecting mothers. The Prego Planner comes in chocolate brown leather and features a 12-month calendar, a checklist to prepare for baby's arrival, a family and friend call list, and space to store hospital contact numbers. The wholesale price is \$19. Call (501) 837-7752 or visit www.braelynboundtybug.com.